

## FAYETTEVILLE STATE UNIVERSITY

### MINUTES

#### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, March 22, 2012

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, March 22, 2012, at 1:32 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided and delivered the invocation.

#### ROLL CALL

The following trustees were in attendance: Shirish Devasthali, Edward Dickerson, John R. Griffin, Jr., Terence Murchison, Vedas Neal, Donald Porter, Sylvia Ray, Lucy Vidal-Barreto, and Ruth Dial Woods. Trustee Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. When an actual or potential conflict of interest is cited by the Commission with regard to a public servant sitting on a board, the conflict shall be recorded in the minutes. Chair Murchison stated that there was not a potential conflict of interest for Dr. Lucia M. Barreto, Mr. Gerald Dean, and Mrs. Vedas Neal, but found the potential for a conflict of interest. The potential conflict identified did not prohibit their service on the Board.

Chancellor James Anderson introduced and welcomed the new Associate Vice Chancellor for Police and Public Safety, Mr. Robert Hassell. Trustee Emeritus, Dr. W. T. Brown shared that UNC Board of Governor, Dudley Floyd, lost his wife.

#### APPROVAL OF MINUTES

It was moved by Trustee Donald Porter and properly seconded by Trustee John Griffin that the minutes of the regular Board meeting held December 8, 2011, be accepted as printed and distributed. *The motion carried.*

#### COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, presented informative data that included presenting journalism students who travelled to the White House to

meet President Obama. They were accompanied by Journalism professor, Dr. Skye Dent. This was the first time journalism students were allowed in the White House press room.

Dr. Young also presented information about FSU's relationship as it regards military affairs—how the university is serving our military personnel and the number we serve. Fayetteville State University (FSU) has served 1,007 of the 6,745 (14.9%) military affiliated students in the UNC system in 2010-11. Fort Bragg Center has offered 41 courses with a total enrollment of 556 students. The Seymour Johnson Air Force Base campus offers MBA courses via interactive television. Immediately after the Board of Trustees Meeting today, the grand opening for the Veteran's Student Services Center will be held at FSU's Bronco Square. The Center will provide a space dedicated to serving veterans.

Dr. Young stated that FSU's increased standards for student preparation and performance are making a difference. While there were early concerns about raising the GPA requirement for entry to the university, it seems to be working. (See Agenda Item 3-A)

Dr. Jon Young presented the Emeritus Faculty Policy that addresses the conferral of emeritus/emeriti status. This status is an honorary title that is granted by the Fayetteville State Board of Trustees to fully retired Fayetteville State University faculty who hold the rank of professor at retirement. Trustee Griffin made a motion to approve the Emeritus Faculty Policy. Trustee Porter seconded the motion. *The motion carried.* (See Agenda Item 3-C)

Audit Committee – Trustee Vedas Neal, Acting Chair

Mr. Robert Stogner, Internal Auditor, presented an update on the Internal Audit Office's Annual Audit Plan for 2011-2012, which included management of endowments and scholarships, WFSS recording contributions, FSU Foundation and selected aspects of Financial Aid. These audits are still in process. (See Agenda Item 8-A)

Mrs. Adcox also shared that Fayetteville State University received a clean audit with no findings for a second consecutive year. Chair Jerry Dean praised Mrs. Adcox and the audit team for their excellent work on behalf of the university.

Business and Finance Committee – Trustee Shirish Devasthali, Acting Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of February 29, 2012, is \$70,915,825; state appropriations \$50,358,434; and \$20,557,391 in authorized receipts. (See Agenda Item 4-A)

Mr. Botley also provided an update on the status of all capital projects. (See Agenda Item 4-B)

Institutional Advancement – Trustee Shirish Devasthali, Chair

Dr. Bertha Miller, Executive Assistant to the Chancellor for Strategic Initiatives/ Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. As of March 12, 2012, the Office of Development has raised \$649,041 (without pledges) and \$954,041 (with pledges). The search is still underway to fill the Associate Vice Chancellor for Development vacancy. The call center is already operational in support of the Annual Fund Drive.

The Department of Social Work Military Professional and Family Development Center recently received an award in the amount of \$10,000 from the Bank of America Foundation. Dr. Terri Moore-Brown accepted the award.

The CIAA Brunch was successful and raised a total of \$60,000 for scholarships. Dr. Miller thanked everyone who was instrumental in helping to facilitate that event...from the students to Chancellor Anderson who lent his voice and sang with two student musical groups.

The Office of Marketing and Special Events rolled out FSU's new Graphic and Style Identity Guide. It is available online. New radio and television campaigns, as well as online advertisements have been launched with FSU's new brand and logo.

Dr. Miller shared that a successful Media Day 2012 was held on January 19, in the Chancellor's Conference Room. The media included members of the Fayetteville Observer, WRAL-TV 5, Fayetteville Press, WIDU, and WFSS. The Public Relations Department also produced radio commercials that featured our new tagline and coordinated the production of an interview with the Chancellor that aired on *My Carolina Today*, on WNCN Channel 17. (See Agenda Item 5-A)

Student Affairs – Trustee Lucy Vidal-Barreto, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, introduced Dr. Sonia Rhodie, Licensed Counselor in the Center for Personal Development, and Dr. Samantha Daniels, Department of Psychology, who made presentations about a present crisis and national issue on our university and college campuses—suicide. Dr. Rhodie shared that there were eight recorded suicide threats at FSU from 2010-2011. This year, there have been two suicide threats and five attempts which led to hospitalization, and these are the threats and attempts that have been reported. Dr. Daniels stated that the Department of Psychology and the Center for Personal Development are partnering to create a comprehensive suicide prevention program. Dr. Daniels and others in the Psychology Department received a grant from the Morehouse School of Medicine's HBCU Center for Behavioral Excellence to provide training to faculty in an effort to prevent suicide attempts. (See Agenda Item 6-A)

Dr. Edward McLean, Director of Athletics, provided an update for the Athletic Department. Dr. McLean shared an Eligibility Status Report for all athletic sports. There were 183 eligible student athletes for 2010-2011—11 academically ineligible; 18 exhausted eligibility; 39 quit, transferred or withdrew; and 15 graduated. Seventy-seven

per cent of student athletics were eligible for 2010-2011. FSU's graduate rate is in top ten of Division II schools. Overall team GPA is 2.93.

Dr. McLean shared the dates for the 2011-2012 football conference games. FSU will play Livingstone College for Homecoming on October 27. The Women's Bowling team had a 51-33 overall NCAA record. They will play in the CIAA championship March 24-27<sup>th</sup>. Coach Bobby Henderson has won his 600<sup>th</sup> game. Anthony Shelton and Bria Robinson made the CIAA basketball men and women's teams and Tyrell Tate made the CIAA All-Tournament Basketball Team. The annual Athletic Awards Ceremony will be held on Monday, April 23, 2012. (See Agenda Item 6B)

## CHAIRMAN'S REMARKS

Chairman Murchison thanked members of the Board for their support on his behalf during a difficult time in his life. He also acknowledged former chair and Board member, Gloria Carter, who was in the audience.

Chairman Murchison briefly spoke about his activities during the past quarter, which included a meeting with President Tom Ross and Board Chairs from the other sixteen universities and schools. The main topic of discussion was the budget. President Ross will make a recommendation to the Board of Governors for extra dollars for general input.

Chairman Murchison congratulated the journalism students who represented FSU as they travelled to the White House and toured the White House press room. He also thanked Dr. Skye Dent, who travelled with the students, for all of her efforts in securing this special opportunity for the students. Chairman Murchison was most appreciative of the presentation by Dr. Rhodie earlier in the day in which she spoke about suicide prevention. He said it hit home.

The Chairman gave kudos to the marketing team for all of their planning and promotion efforts on behalf of FSU at the CIAA. Chairman Murchison recognized and commended Dr. Bertha Miller and her team for an excellent Chancellor's Brunch in celebration of 100 years of the CIAA. Chairman Murchison was very enthused about FSU student participation, which added to the success of the brunch.

The comprehensive review of the Chancellor's performance is being conducted. Chairman Murchison stated that students, staff, and community leaders will be approached during this effort. He is in the process of hiring a consultant to lead the effort and has asked Dr. John Griffin, Jr. and Dr. Lucy Vidal-Barreto to serve on the committee for the performance review.

## CHANCELLOR'S REPORT

Chancellor Anderson recognized Dr. Thomas who is leading the debate team on campus. The debate team has grown since its inception on our campus. Chancellor

Anderson also acknowledged Trustee Vedas Neal as receiving the Alumni of the Year Award from NAFEO.

Mrs. Hannah Gage, former chair of the UNC Board of Governors, was the keynote speaker at a recent Kiwanis Club gathering in Fayetteville. Mrs. Gage spoke to the group regarding the state of the UNC System. Chancellor Anderson said that half of her speech was spent talking about how great FSU is doing.

The Southern Education Foundation (SEF) annual conference will be held this year in Atlanta on June 21-23, 2012. Several topics that will be discussed include improving the use of federal student aid and the operation of campus financial aid offices and reconsidering campus business models.

Chancellor Anderson thanked Dr. Bertha Miller and Dr. Janice Haynie for the planning and execution of the CIAA brunch. Chancellor Anderson also stated that one of the CIAA sponsors, Toyota, gave each school the sum of \$100,000. One disappointment cited by Chancellor Anderson was that the City of Charlotte did very little to market the 100<sup>th</sup> year of the CIAA. A memorable highlight from the tournament, however, was an appearance by First Lady, Michelle Obama, who was in town to promote her health initiative.

Chancellor Anderson recognized Dr. Curtis Charles, who heads up FSU's Center for Defense and Homeland Security, for being instrumental in leading the way for FSU to become a 2012 Associate Member of the Oak Ridge Associated Universities Award (ORAU). This association will lend itself to internships for our students while giving us a research identity. On April 2<sup>nd</sup>, a National Security Leadership Symposium will be held on FSU's campus that will include alumni from the ROTC, Air Force, and Navy.

General Lloyd Austin, Vice Chief of Staff for the United States Army, will be our spring commencement speaker.

Chancellor Anderson presented FSU's strategic priorities for 2009 – 2014. The priorities are as follows:

- Retention and Graduation Rates
- Economic Transformation
- Intellectual and Cultural Center
- Leaders and Global Citizens
- Collaborations and Partnerships
- Fiscal Resourcefulness and Sustainability

Along with these priorities, Chancellor Anderson stated that as we think along the lines of our 2015 – 2020 emerging priorities, we must think of the new plan by thinking about areas in which people can donate. Forty to fifty percent of what we raise must go toward scholarships. We must consider the expansion of international education—for all students to have an international education. Also, we must think in terms of

curriculum emphasis in entrepreneurship, and in order to achieve this we must first become entrepreneurs. We're moving forward with the development of the Center for Defense and Homeland Security, which will produce revenue dollars. The five-year capital campaign will be one of the most important things FSU will do in effort to achieve our goals. At the June 2012 Board meeting, Chancellor Anderson will share with the Board the Leadership Team.

Other emerging priorities include enhancing performing and fine arts collaborations with the surrounding communities. On April 27<sup>th</sup>, jazz vocalists, Diane Reeves, will be in concert at FSU. Our aim is to bring premier acts to the community to enhance our experience. We will focus on liberal education with an emphasis on high need/high demand in academic programs. Nationally, it was found that students who are best prepared and excel in the sciences tend to exhibit high external literacy and critical thinking skills as they apply it to STEM related areas.

A final priority is the enhancement of adjacent communities. Ms. Emily Dickens, Director of Government and Community Affairs, brought the Board up-to-date on the revitalization of the southern Murchison Road Corridor and how FSU fits into the scheme of things, as well, as an update on the Washington School Site. We've received \$100,000 from the city to proceed with the demolition of the site and are already working on plans for redevelopment. The University continues to target properties in the area. This partnership is with the city and state. The next steps are preparing the development agreement, site master plan, and participate logistics. We'd also like to establish a "Millennial Campus" designation.

The Murchison Road Corridor and Washington School Site will link with the FSU campus. The two projects will link with our academic programs, main campus, and with the surrounding parks and greenway.

#### CLOSED SESSION

Trustee Vedas Neal made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

#### OPEN SESSION

The Board of Trustees reconvened in open session. Trustee Griffin, Chair of the Academic Affairs and Personnel Committee, made a motion to approve promotion requests for the following:

Dr. Abdirahman Abokor (to Associate Professor)  
Dr. Sherrice V. Allen (to Associate Professor)  
Dr. Trela Anderson (to Associate Professor)  
Dr. Sambit Bhattacharya (to Associate Professor)  
Dr. Lorenzo Boyd (to Associate Professor)

Dr. Robert A. Brown (to Associate Professor)  
Dr. Sonya C. Brown (to Associate Professor)  
Dr. Jairo Castillo-Chara (to Associate Professor)  
Dr. Annie Chavis (to full Professor)  
Dr. Zhenlu Cui (to Associate Professor)  
Dr. Pamela Jackson (to Associate Professor)  
Dr. Khalid Lodhi (to Associate Professor)  
Dr. Daniel Montoya (to Associate Professor)  
Dr. Terri Moore Brown (to full Professor)  
Dr. Dong Wang (to Associate Professor)  
Dr. Erin White (to Associate Professor)  
Dr. Bing Wu (to Associate Professor)  
Dr. Rammohan Yallapragada (to full Professor)

*The motion was seconded and carried.*

There were a few lingering questions that rose from an earlier discussion about FSU's 5% spending cap for 2012 – 2013 from the endowment fund income. Many of the trustees wanted to know how the money would be spent, as well, wanted to know the terms and conditions of the \$300,000 loan from the Endowment Fund Board to the University. These issues will be addressed at the June 14, 2012, Board of Trustees' Meeting.

#### ADJOURNMENT

The meeting was adjourned at 3:15 p.m.

Respectfully submitted,  
John Griffin, Jr., Secretary  
Suzetta M. Perkins, Recorder